rapidscale

New AI use case idea

Is there a measurable business outcome (KPI)?

No → **Park it: Define the business outcome / KPI first**

Yes

Does the required data exist and is it accessible?

No → **Park it: Close the data gap (source, clean, or integrate data) first**

Yes

Is ownership clearly defined (business + data owner)?

No → **Assign a clear, accountable owner before proceeding**

Yes

Is the process repetitive / high-volume enough to justify automation?

No → **Low priority: Handle case-by-case for now**

Yes

Good AI use case: Prioritize it!